

Board of Directors

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Friends of the Paint Creek Trail 4393 Collins Road Rochester, MI 48306 (248) 651-9260 (248) 601-0106 (fax)

www.paintcreektrail.org/friends.htm

To whom it may concern,

The "Friends of the Paint Creek Trail" volunteer group, a 501(C)(3) non-profit organization, is seeking community support enabling us to provide trail events/activities for the entire family to enjoy. Our mission is to give trail users the opportunity to help plan the future of the trail and to assist with the environmental stewardship of the trail.

We are pleased to announce that our 2nd Annual Paint Creek Crawl - Bike Local, \$hop Local event will be held on May 12, 2012 in recognition of National Trails Day. Last year's inaugural event far exceeded our expectations and we are confident this year's event will be even more successful. Participants will be required to register for this event and will need to fulfill pre-determined requirements to qualify for raffle drawing prizes. Your support of this event would be greatly appreciated. Sponsorship opportunities are detailed below. If interested, please submit the attached Sponsorship Form no later than April 2, 2012 to be included in press releases, promotional ads, etc.

EVENT SPONSOR (\$1000)

Name/logo prominently displayed on T-shirt, brochures and press releases. Banner Sign Displayed and a promotional table Web site link on the Paint Creek Trail Web site 10 Free T-shirts & 10 Free Registrations

PRESENTING SPONSOR (\$500) Name/logo displayed on T-Shirt, brochures and press releases Signage and promotional table Web site link on Paint Creek Trail Web site 5 Free T-shirts and 5 Free Registrations

CONTRIBUTING SPONSOR (\$250) Signage and promotional table Web site link on Paint Creek Trail Web site Press Releases 3 Free T-shirts and 3 Free Registrations

Thank you,

Friends of the Paint Creek Trail



FRIENDS of the PAINT CREEK TRAIL

2ND Annual Paint Creek Crawl - Bike Local, \$hop Local

May 12, 2012

SPONSORSHIP FORM

Name:	
Contact Person:	
Address:	
City/State/Zip:	
Phone:	
Website:	

LEVELS (Please Circle)

EVENT SPONSOR (\$1,000)

Name/logo prominently displayed on T-Shirts, brochures and print media Banner sign displayed at event and a promotional table Link to your web site on the Paint Creek Trail web site 10 free T-shirts and 10 free registrations

PRESENTING (\$500)

Name/logo on T-Shirts, brochures and print media Signage and a promotional table Link to your web site on the Paint Creek Trail web site 5 free T-shirts and 5 free registrations

CONTRIBUTING (\$250)

Name/logo on T-Shirts, brochures and print media Signage and a promotional table Link to your web site on the Paint Creek Trail web site 3 free T-shirts and 3 free registrations

OTHER: Cash: \$_____ In-Kind donation: Value: \$____ Description:_

(I.E. Raffle prize, food, drink)

Checks payable to: Friends of the Paint Creek Trail

Please return no later than **April 2** to: Friends of the Paint Creek Trail Attn: Kristen Myers 4393 Collins Rd. Rochester, MI 48306

Questions? Call (248) 651-9260 or email to kmyers@oaklandtownship.org